

SENSUAL BED SHEETS



 TENCEL®

THE NEW AGE FIBER



Every night is a special night with TENCEL® sheet sensations. TENCEL® excites the senses in a way that no other fiber can, to give you the most satisfying sleep ever. Its cool and sensual touch, in-built freshness and lustrous good looks combine together in the purest of fibers on the market. TENCEL® really is sensational! Anyone who has ever experienced TENCEL® bed sheets will never again wish to sleep on anything else!

TENCEL® - LOOKS BRILLIANT

TENCEL® sheets have a beautiful flowing drape and the brilliant luster of silk and also boast easy-care properties to beat cotton. TENCEL® is simple to launder and ironing is much easier than with conventional sheets. TENCEL® will keep its color and exceptional appearance wash after wash. Take a look, seeing is believing!



TENCEL® - FEELS COMFORTABLE WHEN IT'S HOT UNDER THE BED SHEETS

TENCEL® has a cool and sensual touch for that extra special comfort. The super smoothness and in-built moisture control capabilities of TENCEL® help you to keep cool when others are not. But TENCEL® is not just “feel good” it is also especially kind and gentle to the skin. In contrast, the surface of cotton fiber is typically much rougher, irregular and more irritating to sensitive skin types.



TENCEL® - FEELS LIKE A SECOND SKIN

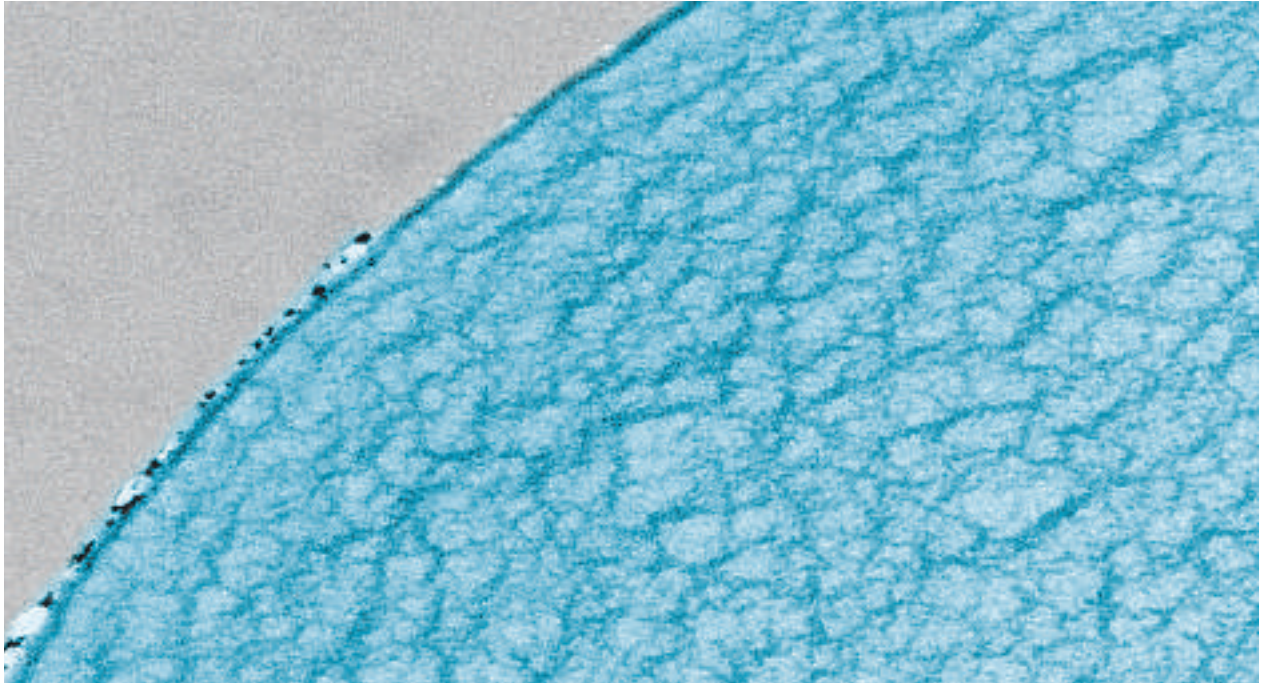
TENCEL® is produced from wood by means of a process that respects the environment and uses no pesticides or other potentially harmful chemicals. This means TENCEL® is pure and soothing next to the skin. Independent studies have shown that these characteristics together with the natural moisture control of TENCEL® produce a significant improvement in the well-being of people with very sensitive skin.

This combination of properties and the ecological nature of the fiber itself make TENCEL® bed sheets a “must-have” and a dream come true for everyone.



TENCEL® - NANOFIBRILS AT WORK WHILE YOU SLEEP

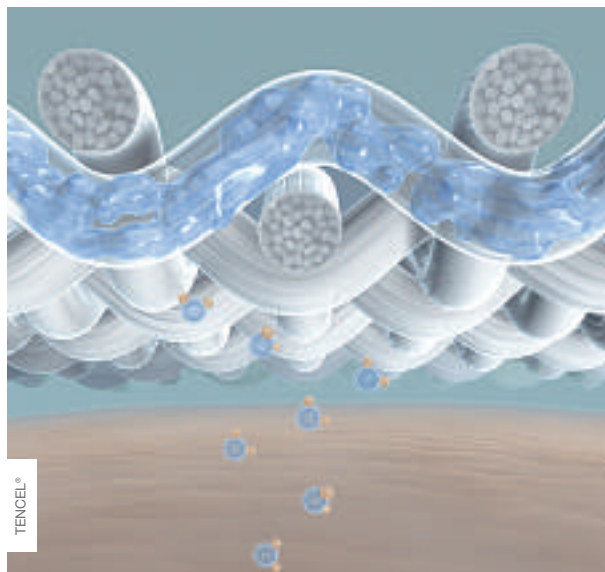
TENCEL® has a unique moisture control capability that comes from its internal structure of very fine nanofibrils inside the fiber. These nanofibrils work together like a network of tiny canals that conjure away moisture to enhance your comfort as you sleep.



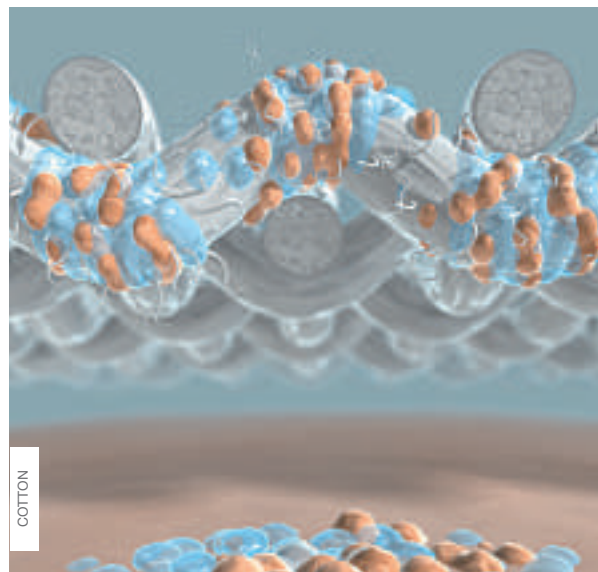
TENCEL® - WITH NATURAL FRESHNESS AUTOMATICALLY

Control of moisture by TENCEL® nanofibrils generates an excellent comfort zone next to the skin. Also, with less moisture, the growth of bacteria on fibers is inhibited.

Without bacteria, mold and mites similarly find life more difficult. All this is achieved without the use of added chemicals that otherwise might be harmful to sensitive skin.



TENCEL® with low bacterial growth.



Cotton with more bacterial growth.

100 % ORGANIC

TENCEL® is extracted from wood and is 100% bio-degradable. The wood used is taken from tree farms which practice sustainability and is guaranteed by the PEFC quality seal and the international FSC label. It is a good feeling to go to bed with TENCEL®.



AWARD-WINNING TENCEL®

| PRODUCTION | RAW MATERIAL | TEXTILE APPLICATION |
|--------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------|
| <p>TENCEL® received numerous awards for its particularly eco-friendly manufacturing process.</p> | <p>Wood is a replenishable raw material. For TENCEL® only wood from tree farms which practice sustainability is used.</p> | <p>The TENCEL® fiber can be used in a wide range of applications and contains no toxic substances. This also makes it suitable for babies.</p> |
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THE RIGHT PRODUCT

TENCEL® provides a wide range of product possibilities. Whether in blend or 100% form, TENCEL® sensations herald new and exciting possibilities for bed sheetings.

| FIBER | CHARACTERISTICS |
|--------------------------------|----------------------------------------------|
| 100% TENCEL® MICRO | TENCEL® silky sensations next to the skin |
| 100% TENCEL® | Sensual touch and moisture control |
| TENCEL® blended with cotton | TENCEL® sensations with a cotton character |
| TENCEL® blended with polyester | Adding moisture comfort to polyester |
| TENCEL® "REFLEX" | 100% TENCEL® with an in-built stretch effect |



TENCEL® - IMPROVING SLEEP SENSATIONS THE NATURAL WAY

The unique combination of sensations that TENCEL® offers readily ensures a healthy night's sleep. TENCEL® makes sense. These features are naturally applicable in all bedding products.



Bed sheets



Comforters



Fitted sheets

SIMPLY EASY-CARE



MACHINE WASH

+



TUMBLE DRY

CORRECT LABELING



The correct advertising materials to draw attention to bed sheets of TENCEL®: swing tickets, posters and displays,...



TENCEL[®] SENSUAL BED SHEETS

LOOKS BRILLIANT

- Elegant luster
- Easy care

FEEL-GOOD TOUCH

- Cool, sensual touch
- For sensitive skin

ODOR FRESHNESS

- Breathable
- Naturally hygienic

IN GOOD TASTE

- Naturally pure
- Environmental

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World Leader in
Cellulose Fiber Technology

